

UKRAINE-US BUSINESS NETWORKING SERIES: FORUM II
March 30/31 2005, New York City, NY

FORUM STATEMENT OF PURPOSE

A major conference entitled "**Ukraine-US Business Networking Series: Forum II**" will take place March 30/31, 2005 in New York City.

The two-day forum will bring together experts from the corporate and academic world as well as key representative of Ukraine, the United States, the European Union, and Ukraine's several neighbors to evaluate Ukraine's ability to advantageously compete in the global economic arena.

It will be held at a very critical moment in Ukraine's history; in a period of time when Ukraine has been recording double digit economic growth and in the immediate aftermath of an election that has brought to power a leadership committed to 'rule of law' and to 'market transparency.'

The forum's format will include four regular sessions featuring sixteen panels (open to registered general participants), two working lunches, twelve breakout B2B sessions (open to registered corporate participants) and two conference receptions.

Three of the regular sessions and the breakout sessions will essentially exam "micro" issues in the following categories of economic interest: Agriculture, Aerospace and Defense Technology, Consumer Goods, Construction, Energy, Financial Services, Information Technology, Machine and Auto Building, Media and Entertainment, Medical Technology, Metals and Chemicals and Travel/Tourism. The final regular session, the working lunches as well as the conference receptions will dwell on "macro" issues facing Ukraine's economy.

GENERAL FORUM CALENDER OF EVENTS

MARCH 29, TUESDAY-----

Event: Forum Registration

Time: 4 PM - 6 PM; Venue: UIA/NYU [Institute of Fine Arts]

Event: Forum Orientation

Time: 6 PM - 7: 30 PM; Venue: UIA/NYU [Institute of Fine Arts]

MARCH 30, WEDNESDAY -----

Event: First Day of the Forum

Time: 9 AM - 5: 30 PM; Venue: Ukrainian Institute of America

Event: Forum Evening Reception

Time: 7: 30 PM - 9: 30 PM; Venue: Union League Club

MARCH 31, THURSDAY -----

Event: Second Day of the Forum

Time: 9 AM - 5: 30 PM; Venue: Ukrainian Institute of America

Event: Patrons' Reception

Time: 7: 30 PM - 9: 30 PM; Venue: NYU [The Torch Club]

**Ukraine-US Business to Business Networking Series: Forum II
DAY 1 - MARCH 30 - WEDNESDAY MORNING
Conference Venue: Ukrainian Institute of America**

9:00 AM - 9:30 AM Opening Remarks -----

Theme: Taking Measure of the Present General State of the UA Economy

Chair: Adrian Karatnycky (Freedom House)

Featured Speaker: Oleh Rybachuk (Vice Premier for Euro-Integration)

9:30 AM -12:45 PM [II] Resources: Overview -Three Panels (Open to all registered general and corporate participants)-----

(1) Theme: Does UA Have a Financial Infrastructure Sufficient to Sustain Its

Recent Impressive Economic Growth? Moderator: Oleh Havrylyshyn (IMF)

Panelists: Michael Bleyzer (Sigma Bleyzer); Jacques Mounier (Calyon Bank/UA); William Hess (USEximbank)

(2) Theme: What Can the "Land of Endless Black Earth" Do to Become a World Class Food Producer? Moderator: John Costello (CNFA)

Panelists: Alexiy Havrilov (United Grain Group);

Ivan Tomych (VR/Committee on Agriculture)

(3) Theme: Is the Emergence of UA as a "Player" in the Global Energy Production and Transport Business Possible?

Moderator: George Laszkiewicz (ComPro)

Panelists: Olexandr Hudyma (VR Committee on Energy)

Robert Bensch (Carpatsky Petroleum); Keith Smith (CSIS)

And a Good Word About the.....UA Travel and Tourist Business

Special Speaker: Andriy Hinkul (Navigator CU)

*9:30 AM - 11:00 AM B2B Sessions (Open to Registered Corporate Participants): Media and Entertainment [Four Lead Discussants]
Tourism [Four Lead Discussants]*

*11:15 AM - 12:45 PM B2B Sessions (Open to Registered Corporate Participants): Medical Technology [Four Lead Discussants]
Information Technology [Four Lead Discussants]*

**Ukraine-US Business to Business Networking Series: Forum II
DAY 1 - MARCH 30 - WEDNESDAY AFTERNOON
(Open to all registered general and corporate participants)**

12:45 PM - 2:15 PM Working Lunch -----

Theme: Divining the Economic Priorities of the New UA President

Chair: Myron Wasylyk (PBN)

Featured Speaker: Olexandr Zinchenko (State Secretary/POUA)**[Invited]**

2: 15 PM - 5: 30 PM [II] Industry: Overview - Three Panels (Open to all registered general and corporate participants)-----

(1) Theme: Is UA's Fast Moving Consumer Goods Sector Ready for a Major Breakout?; Moderator: Desi Jordanoff (US DOC/BISNIS)
Panelists: George Logush (Kraft Foods)
Jose Carlos Gonzales-Hurtado (Procter & Gamble)

(2) Theme: Has Anybody Noticed That UA Is Literally Rebuilding from the Ground Up? Moderator: Andrew Nadzhos (UA Econ. Mission/US)
Panelists: Vasyl Mazhur (Kyivmiskbud HC); Michael Perry (Perry Construction); Andriy Vasylyashko (KAS Group)

(3) Theme: How Might UA's Materials Processing Sectors Move Beyond a Regional Presence? Moderator: Bo Denysyk (Global USA)
Panelists: Vitaliy Satskyi (Zaporizhal); Mykola Yankovsky (Stirol)

And a Good Word About the.....UA Vehicle Building Business
Special Speaker: Ihor Fomenko (FTF Kraz)

*2: 15 PM - 3: 45 PM B2B Sessions (Open to Registered Corporate Participants): Financial Sector [Four Lead Discussants]
Agriculture [Four Lead Discussants]*

*4: 00 PM - 5: 30 PM B2B Sessions (Open to Registered Corporate Participants): Machine and Auto Building [Four Lead Discussants]
Aerospace and Defense Technology [Four Lead Discussants]*

7: 30 PM - 9: 30 PM Forum Reception -----
[Venue: Union League Club]

Theme: Pondering the Future Legal Climate for Foreign Investors in UA
Chair: John Hewko (Millennium Challenge Corporation)
Featured Speaker: Roman Zvarych (Minister of Justice/Ukraine)

**Ukraine-US Business to Business Networking Series: Forum II
DAY 2 - MARCH 31 - THURSDAY MORNING
Conference Venue: Ukrainian Institute of America**

9: 00 AM - 12: 15 PM [III] Hi Tech: Overview - Three Panels (Open to all registered general and corporate participants)-----

(1) Theme: Pondering UA's Future Place in the "Global Pharmacy or Bio-engineering Lab"
Moderator: Roxolana Horbovyj (US Food & Drug Administration)
Panelists: Christian Carrer (FICM); Fila Zhebrowska (Farmak);
Ihor Birka (Desomark)

(2) Theme: UA's Young IT Designers..Giving Innovation a Whole New Meaning

Moderator: Andrew Bihun (US Department of Commerce)

Panelists: Taras Kitsmey (SoftServe Inc.); Sergey Yanchyshyn (Motorola/UA); Andrij Kholodiuk (Techinvest)

(3) Theme: Is There a Place in the Global Aviation Market for the Folks Who Have Built AN-140s and SS 18s?

Moderator: William Courtney (CSC/Dyncorp.)

Panelists: Craig Jones (Boeing); Oleksandr Kiva (Antonov); Yuri Alekseyev (Pivdenmash)

And a Good Word About the.....UA Media and Entertainment Business

Special Speaker: Peter Borisow (Hollywood Trident Foundation)

*9:00 AM - 10:30 AM B2B Sessions (Open to Registered Corporate Participants): Consumer Goods [Four Lead Discussants]
Construction [Four Lead Discussants]*

*10:45 AM - 12:15 PM B2B Sessions (Open to Registered Corporate Participants): Machine and Vehicle Building [Four Lead Discussants]
Metals and Chemicals [Four Lead Discussants]*

12:15 PM - 1:45 PM Working Lunch -----

Theme: Contemplating Strategies for Investing in the Ukraine's Economy

Chair: Ihor Rawkowsky (Citigroup)

Featured Speakers: Marianna Kozintseva (Bear Stearns); Andrey Terekhov (Carlyle Group); Jorge Intriago (Price WaterhouseCoopers)

Ukraine-US Business to Business Networking Series: Forum II

DAY 2 - MARCH 31 - AFTERNOON

Open to all registered general and corporate participants)

1:45 AM - 5:00 PM [IV] From the Micro to the Macro - Three Panels
(Open to all registered general and corporate participants)-----

(1) Theme: Assessing the Pace of Privatization in the UA Economy

Moderator: Christine Lucyk (US Department of Commerce)

Featured Speaker: Yuri Yekhanurov (VR Comm. on Industry)

Lead Discussant: William Miller (Kennan Institute)

*Suggested Topics: Privatization of Industry; Privatization of Land
Privatization of Resources; Ownership Transparency*

(2) Theme: Assessing the Pace of Fiscal Reform in the UA Economy
Moderator: Maksym Vdovychenko (UA Econ. Mission/US)
Featured Speaker: Valeriy Asadchev (VR Budgetary Comm.)
Lead Discussant: Matthew Gaertner (US Department of Treasury)

Suggested Topics: Reduction of Number of Taxes; Lowering Taxes Rates Elimination of Exemptions; Provision of Investment Incentives

(3) Theme: Assessing the Pace of Administrative Reform in the UA Economy; Moderator: Yevhen Burkat (UA Embassy to the US)
Featured Speaker: Olexandr Slobodyan (VR Comm./Investments)
Lead Discussant: J. Peter Higgins (US Department of State)

Suggested Topics: Ending Regulatory Discrimination Ending State Intervention in Pricing; Elimination of Subsidies; Elimination of Trade Barriers

A Final Good Word About..... Investing in Ukraine
Special Speaker: Myron Rabij (Salans Partners Kyiv)

5:00 PM - 5:30 PM Concluding Remarks -----
Theme: Taking Measure of the Role the US Can Play in Assisting Ukraine's Drive Toward a Developed Market Economy
Chair: Kyle Parker (American Foreign Policy Council)
Featured Speaker: Catherine Novelli (Assist. US Trade Rep/EEA)
[Invited]

7:30 PM - 9:30 PM Patrons Reception -----
[Venue: NYU/The Torch Club]; Chair: Jay Oliva (New York University)
Featured Speaker: Rudolph Giuliani (Giuliani Partners) **[Invited]**

**Ukraine-US Business to Business Networking Series: Forum II
Business-to-Business Break-out Sessions I and II
Wednesday, March 30th - First Morning Sessions
(Open to Registered Corporate Participants)**

9:30 AM - 11:00 AM MEDIA & ENTERTAINMENT -----

Chair: Peter Borisow (Hollywood Trident) Printed Press and Internet Media
USG: Zoryslav Bajdiuk (VOA)
UAG: Andriy Nadzhos (UA EM/NY)
Discussants:
Volodymyr Arieiev (5 Kanal); Oles Sanin (Freska Productions)
Iya Labunka (Disney Studios); Virlana Tkach (Yara Arts Group)

9: 30 AM - 11:00 PM TRAVEL & TOURISM -----

Chair: L. Hodges (Hippocrene Travel Guide)
USG: Desi Jordanoff (US DOC/BISNIS)
UAG: Maksym Yvdovchenko (UA EM/NY)

Discussants: Vasyl Popovych (Lviv-InTourTrans); Evhen Budko
(International Tourism); Marika Helbig (Scope Travel)
Wolodymyr Kozicky (Dunwoodie Travel)

**Business-to-Business Break-out Sessions III and IV
Wednesday, March 30th - Second Morning Sessions
(Open to Registered Corporate Participants)**

11: 15 AM - 12: 45 PM MEDICAL TECHNOLOGY -----

Chair: Thomas Materna (Biomark)
USG: Roxolana Horbovyj (US FDA)
UAG: Yehven Burkat (UA EMB/EM)
Discussants: Oleh Siarkevych (Farmak); Dmitry Itkin (Solux)
Oleh Denysyk (Roche); Nick Yaremko (Johnson & Johnson)

11: 15 AM - 12: 45 PM INFORMATION TECHNOLOGY -----

Chair: Lubomyr Romankiv (IBM)
USG: Andy Bihun (US DOC ITA)
UAG: Serhiy Korsunsky (UA EMB/UA)
Discussants: Serhiy Loboyko (Techinvest); Bohdan
Kupysh (Kvasar Micro); Volodymyr Sharov (Intel UA)
Yaroslav Luby nets (Soft Serve UA)

**Ukraine-US Business to Business Networking Series: Forum II
Business-to-Business Break-out Sessions V and VI
Wednesday, March 30th - First Afternoon Sessions
(Open to Registered Corporate Participants)**

2: 15 PM - 3: 45 PM FINANCIAL SERVICES -----

Chair: Bohdan Kekish (SR NY FCU)
USG: Matthew Gaertner (US/Treasury)
UAG: Valeriy Asadchev (VR Budget Cm.)

Discussants: Oleh Savchenko (Int'l Commerce Bank)
Steven Johnston (OPIC); Vadim Horbach (The World Bank)
Andrij Bej (Salans Partners)

2: 15 PM - 3: 45 PM FOOD PRODUCTION -----

Participants Subjects for discussion
Chair: David Sweere (Kyiv Atlantic Farms)
USG: Andy Bihun (US DOC ITA)
UAG: Ivan Tomych (VR Agric. Comm.)
Discussants: John Costello (CNFA); Ivan Smahalsky
(Khmelbud); Volodymyr Halushko (Ukragroleasing)
Vasyl Shpak (VR/UA)

**Ukraine-US Business to Business Networking Series: Forum II
Business-to-Business Break-out Sessions VII and VIII
Wednesday, March 30th - Second Afternoon Sessions
(Open to Registered Corporate Participants)**

4: 00 PM - 5: 30 PM ENERGY-----

Chair: Olga Oliker (RAND)
USG: Andy Bihun (US DOC ITA)
UAG: Olexandr Hudyma (VR Energy Cm.)
Discussants: Robert Bensch (Carpatsky Petroleum); Andrij
Honcharuk (Interpipe); Oleh Ivchenko (Ukreximnefteproduct)
Keith Smith (CSIS)

4: 00 PM - 5: 30 PM AEROSPACE & DEFENSE TECHNOLOGY -----

Chair: William McLaughlin (SOLID TEAM)
USG: Karen Kay (DOD) [Invited]
UAG: Andriy Lukianets (UA EMB/DA)
Discussants: Oleh Dekhtyarov (Pivdenmashavia)
Oleksandr Sharapov (Ukroboronservice) - Katerina Rogatch
(KATREDES); George Gamota (MITRE)

**Ukraine-US Business to Business Networking Series: Forum II
Business-to-Business Break-out Sessions IX and X
Thursday, March 31st - First Morning Sessions
(Open to Registered Corporate Participants)**

9: 00 AM - 10: 30 AM CONSUMER GOODS -----

Chair: Peter Teluk (PM/UA)
USG: Desi Jordanoff (US DOC/BISNIS)
UAG: Maksym Vydovchenko (UA EM/NY)
Discussants: Illarion Mendrov (Gregory Arber); Mykhaylo Fylypovych
(Office Projekt); George Logush (Kraft Foods); J.C. Gonzalez-Hurtado
(Procter & Gamble)

9:00 AM - 10:30 AM CONSTRUCTION -----

Chair: Walter Prochorenko (Pro W Ukraine)
USG: Matthew Gaertner (US/Treasury)
UAG: Andrij Nadzhos (UA Econ. Mission) Discussants: Michael Perry (Perry Construction); Myron Rabij (Salans Partners); Oleksandr Kovtunenکو (KAS Group); Anatoliy Perekupka (Servdonmetalbaton)

**Ukraine-US Business to Business Networking Series: Forum II
Business-to-Business Break-out Sessions XI and XII
Wednesday, March 30th - Second Afternoon Sessions
(Open to Registered Corporate Participants)**

10:45 AM - 12:15 PM MACHINE AND VEHICLE BUILDING -----

Chair: Nestor Scherbey (CTRMS)
USG: Andrew Bihun (US DOC)
UAG: Serhiy Korsunsky (UA EMB/EM)
Discussants: Volodymyr Volkov (Vektor Tekhnolohiya)
Ian Frederickson (Die Casters Int'l); Ihor Fomenko (Kraz)
Andrij Lyssikov (IFT)

10:45 AM - 12:15 PM METALS AND CHEMICALS -----

Chair: Chuck Walton (Walker-Bauman)
USG: Desi Jordanoff (US DOC/BISNIS)
UAG: Yevhen Burkat (UA EMB/EM)
Discussants: Vasyi Mikulin (Ukrkoks); Mykola Yankovsky (Stirol)
Bohdan Harhaj (Transammonia); Christopher Goss (Mining Investment/IFC)

**UKRAINE-US Business Networking Series: Forum II
March 30/31 2005 New York City**

(1) Forum Venues & Hotel Information -----

UKRAINE-US Business Networking Series: Forum II will be held at the Ukrainian Institute of America
2 East 79th Street [On the Corner of Fifth Avenue and 79th Street]
and NYU's Institute of Fine Arts, 1 East 78th Street
[On the Corner of Fifth Avenue and 78th Street], NY, NY

(2) Receptions Venue -----

The Forum Reception will be held on March 30th, 2005
at the Union League Club, 38 East 37th Street
[Between Park Avenue and Madison Avenue], NY, NY

The Patrons Reception will be held on March 31st, 2005
at the New York University Torch Club; 18 Waverly Place,
[One Block East of Washington Square Park], NY, NY

(3) Hotel Accommodations -----

THE NEW YORK HELMSLEY HOTEL
212 East 42nd Street, [One Block East of Grand Central Station]
A block of rooms has been reserved for Forum Participants

(4) Registration Fees -----

\$250 for General Forum Participants (Plenary Sessions, Working Lunches)

\$500 for Corporate Participants (Plenary Sessions, Working Lunches, B2B Sessions,
Evening Receptions)

(5) For Information and Reservations please contact-----

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(b) Walter A. Zaryckyj, Executive Director, Center for US-Ukrainian
Relations; A/Associate Professor of Social Science/NYU;
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